

INSTITUT POUR

LA PHOTOGRAPHIE

PRESS RELEASE

JULY 6, 2018

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# THE PROJECT

Started in September 2017 by the Région Hauts-de-France in collaboration with Les Rencontres d'Arles, the Institut pour la photographie embodies the determination of the Région to promote throughout its territory the vision of a culture shared by the highest number of people, especially through images. This new structure forms part of an inclusive approach stemming from initiatives and local expertise to provide the region with a national and international key institution within the field of Photography.

The Institut pour la photographie is recognised as a resource centre for dissemination, dialogue and experimentation in order to develop the photographic culture within the general public and to support research and creation. Its scientific and cultural programme is based on synergy and interactivity between five main fields of activity: dissemination, conservation, research, education and edition.



## CONTRIBUTE TO THE GROWTH AND DEVELOPMENT OF PHOTOGRAPHY



With an exhibition area of 1500m<sup>2</sup>, the Institut pour la photographie emerges as a dissemination platform. The exhibition program will showcase the diversity of uses and forms of Photography, its history including its present and future developments, with special attention being paid to new approaches and contemporary creation. Meetings, conferences and practical workshops organised in tandem with programming will encourage interaction with the public.

## PRESERVE, TRANSMIT AND PROMOTE



The Institut plans to host, via deposits or donations, archives of the leading figures of Photography active on national territory. Legal support will enable it to define the appropriate structure with regard to heritage management. Funds, preserved in their material and intellectual integrity, will benefit from a specific, material conservation treatment. Implementation of an internal inventory and reproduction service will ensure greater distribution of these archival funds with, in particular, a database accessible on line. Forming part of the Institut's invaluable study items, this will be available for consultation and will be promoted in forthcoming exhibitions and publications.

## STIMULATE NEW AREAS OF RESEARCH



The Institut's research programme aims at developing and combining various approaches regarding Photography - its history, image anthropology, visual studies and research of the fine arts. Applications are open to PhD students, university or independent researchers, exhibition curators and artists. Projects, e.g., publications, exhibitions, production of works, must tackle the issue that has been announced. Four annual grants will be allocated for research time. The organisation of symposiums, workshops and events will enable creative exchanges to take place during the year before works are due to complete. Based on the project's content and dissemination conditions, the Institut may collaborate in their completion.

## INCREASING AWARENESS OF THE PHOTOGRAPHIC IMAGE



The Institut pour la photographie supports a collaborative, region-wide approach in order to develop artistic education and visual culture throughout the territory. Pedagogic and innovative tools and workshops associating the time for analysis and practical experimentation tailored to suit different audiences, will seek to engage creativity, encourage exchanges and confront perspectives alongside contemporary issues. A training and mentoring programme will be established for players in cultural, educational and social fields so as to initiate a larger public to the critical reading of photographic images.

## PROMOTE THE BOOK AS AN ASPIRATION



The Institut pour la photographie's vocation is to foster an activity in the field of publishing. A reference library on the history of photographic publishing and a specialized bookshop will act as resources open to the public. The editorial line, developed to resonate with the programming of different fields of activity will enable the exploration of various subjects - in printed and digital format - from artist books and exhibition catalogues to publications of works of original research.

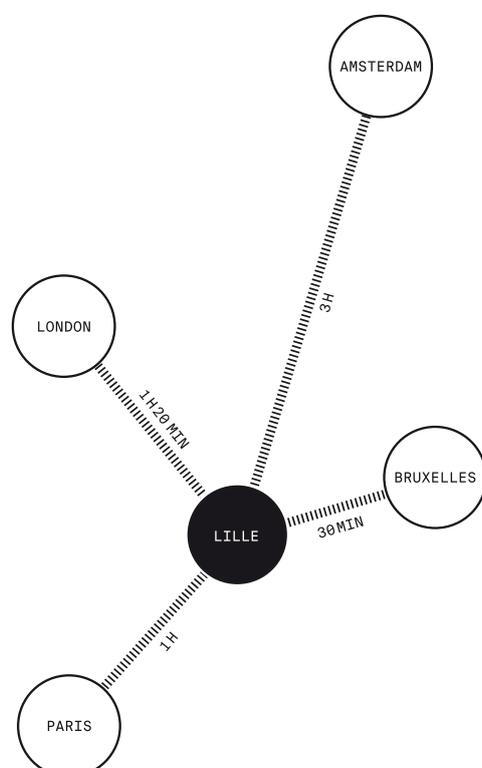
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# A REMARKABLE LOCATION AT THE CENTRE OF LILLE

The future Institut pour la photographie des Hauts-de-France will be based in Lille, situated at the crossroads of the great European road, rail and maritime itineraries with Belgium, the United Kingdom, Germany and the Netherlands. Located at 7-11 rue de Thionville, a 15-minute walk from the Lille Europe and Lille Flandres railway stations, it will benefit from privileged access, ensuring its visibility at a local, national and international level. This location, in the lively and touristic neighbourhood of Vieux-Lille enables the Institut pour la photographie to be anchored in the exceptionally dynamic and cultural local scene.

This site, measuring over 3600 m<sup>2</sup>, allows for all activities to be accommodated: exhibition and conservation areas of 1500 m<sup>2</sup>, public indoor and outdoor reception areas including a cafe/restaurant, a bookshop, education spaces and a library. Its present layout offers strong growth potential for the architectural project supported by the Region, being the principal contractor for the operation. This layout enables the anticipation of demolitions, new constructions and restoration, enhancing the historic building and its outdoor spaces. A competitive procedure with negotiation (PLN) will be launched to select the project manager. Inauguration of the new operational site is planned for the end of 2020/beginning of 2021.





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# FORTHCOMING EVENTS

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17 – 19  
OCTOBER



Free, public symposium,  
by registration only and subject to available places

In the context of the preliminary phase, the Institut pour la photographie is organising a three-day symposium, bringing together art historians, curators, artists, specialists and researchers in other disciplines to address issues relating to the current challenges concerning conservation, research and winning audiences. Organisation of this first event shall be carried out in partnership with the Archives nationales du monde du travail, Le Fresnoy - National Studio for Contemporary Arts, and Le Nouveau Siècle which will host this event. A detailed programme of this symposium will shortly be available on the Institut's website.

Wednesday  
17 October

*The conservation and appreciation  
of photographic heritage*

↳ Archives nationales du monde du travail, Roubaix

Thursday  
18 October

*“Images as Resources” or the different approaches  
and methodologies relating to photographic  
archives*

↳ Le Fresnoy - Studio national des arts contemporains,  
Tourcoing

Friday  
19 October

*The photographic image and winning audiences:  
from dissemination to raising awareness*

↳ Le Nouveau Siècle, Lille

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SPRING  
2019



The premiere of exhibitions and photographic events  
on the site before commencement of works.

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# CONTACTS

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des Hauts-de-France

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**ARLES**  
**2018**

LES RENCONTRES  
DE LA PHOTOGRAPHIE

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